



at home

AD RATE CARD

WE MAKE LIVING IN STYLE EASY.

the magazine

IBB at Home is a custom magazine published by IBB Design Fine Furnishings, a full-service design, high-end furniture store and design center located in Frisco, Texas.

frequency

New for 2025, IBB at Home is published twice a year - Spring/Summer in April and Fall/Winter in October with design eye-candy, designer tips, new trend information, seasonal recipes, event pictures, featured interior design projects, and much more!

distribution

IBB at Home is launched digitally to over 12,000 subscribers with households valued at a million plus throughout affluent national neighborhoods. In addition, printed issues are distributed at IBB Design and as a part of swag bags at local charity events. The magazine is promoted primarily via IBB Design's website, Email, Instagram, Facebook, Pinterest, and Google.



IBB DESIGN FINE FURNISHINGS

FULL-SERVICE INTERIOR DESIGN - 90,000-SQUARE-FOOT RETAIL STORE
5798 GENESIS COURT | FRISCO, TX 75034 | 214.618.6600 | IBBDESIGN.COM | #IBBATHOME



AD RATE CARD

at home

2026 rates

	1X	2X
INSIDE FRONT COVER	\$450	\$400
BACK COVER	\$450	\$400
TWO-PAGE SPREAD	\$600	\$500
FULL PAGE	\$400	\$350
HALF PAGE	\$300	\$250

deadlines

Spring/Summer issue – April 15, 2026

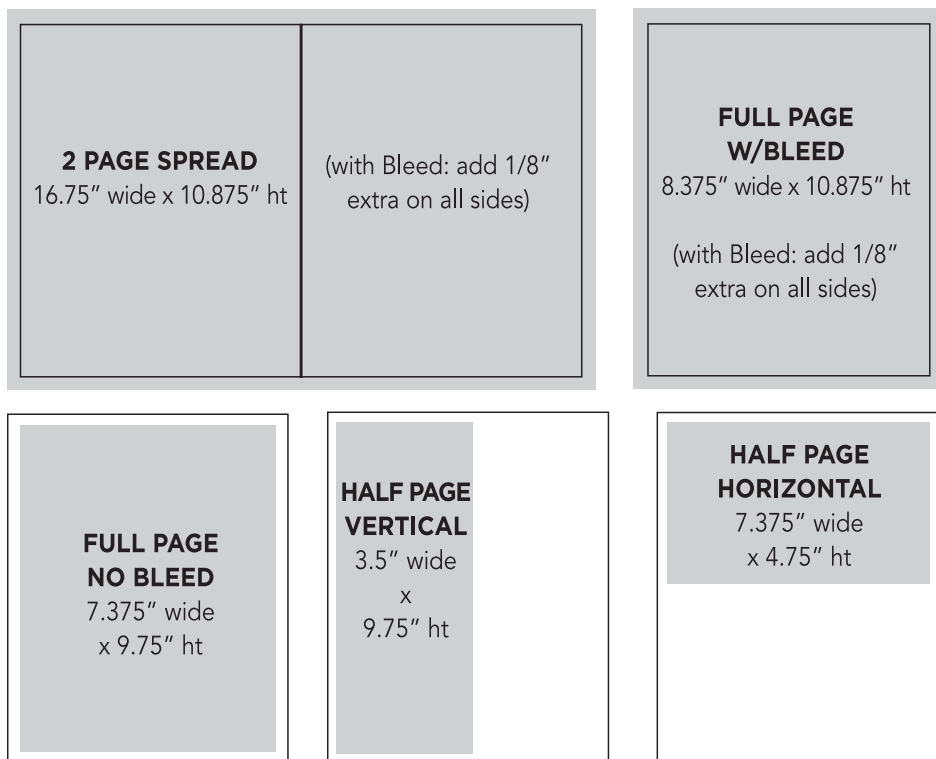
Fall/Winter issue – September 15, 2026

contact

For more information, contact Angie Tassan,
IBB Design Vice President of Marketing
at 214.618.6600 or angie@ibbdesign.com.

IBB AT HOME AD PRODUCTION SPECIFICATIONS

MAGAZINE TRIM SIZE 8.375 x 10.875



- PDF X-1a or PDF Press-Ready only. (www.adobe.com for more information)
- All images must be at least 300dpi or vector and converted to CMYK.
- Spot colors are not available. Convert all PMS colors to four-process SWOP. PMS colors will be printed in standard four-color process at the risk of the advertiser.
- We do not accept native desktop publishing files (Quark Xpress, PageMaker, InDesign, Microsoft Publisher).
- Advertiser is fully responsible for providing accurate advertising materials based on above specifications.
- Artwork must be final. IBB Design is not responsible for mistakes in approved press ready files submitted by advertiser.

SPECIFICATION CHECKLIST: The most common file pitfalls can be avoided by adhering to the specifications outlined below. Even if you are familiar with the various pitfalls, please take a moment to review this checklist prior to sending in your ad materials.

- ___ All high-res images & fonts must be embedded/linked when the PDF is generated.
- ___ IMAGES MUST BE CMYK OR GRAYSCALE ONLY AND AT LEAST 300 DPI.
- ___ DO NOT nest EPS files into other EPS files. Do not embed ICC profiles within images.
- ___ Total area density should not exceed SWOP 300% Total Area Coverage.
- ___ All image trapping must be included in the file.
- ___ Right Reading, Portrait Mode, 100% Size, No Rotations.
- ___ Crop Marks Only. 1/2" outside trim.
- ___ No marks included in the "Live" image area

LIVE MATTER SAFETY:

Keep important illustrations, logos and text at least 1/2" from edges and gutter.



TIPS:

4/C Black. DO NOT set at 100C, 100M, 100Y, 100K. We recommend 40 to 60C, 100K for Rich Black. When in doubt, use a standard 1/C, 100% Black.

TRAPPING:

All text placed over dark backgrounds must be set to "Knockout". Advertisers are responsible for setting all trapping values in their files.

FONTS:

Color and reverse type smaller than 10 point cannot be guaranteed perfect registration and is not recommended.

ADDITIONAL CHARGE:

Advertisers will be charged for any work required to update advertiser-provided files to meet our requirements. Any corrections are billed back to advertiser at publisher's cost.

For additional information about our requirements, please contact:
Angie Tassan, angie@ibbdesign.com, or call 214-618-6681.

SEND AD FILES TO:

marketing@ibbdesign.com