

UTTERMOST | 2 MIN READ

Shay Geyer

HOW INTERIOR DESIGNER SHAY GEYER STYLES SPACES WITH UTTERMOST: AN INTERVIEW



Ever wonder how top interior designers design high-end, luxurious spaces? The secret lies in the details – and more often than not, sourcing the right furniture and decor.

We had the pleasure of sitting down for an exclusive interview with CEO and designer Shay Geyer from IBB Designs, a retailer and design firm in Frisco, Texas. In the interview, we discussed how she uses Uttermost wholesale furniture and decor in her projects, as well as the IBB Designs retail store.

Keep reading for highlights from our interview, or check it out yourself below.



Who Is Shay Geyer and IBB Design?

Shay Geyer is an interior designer and CEO of the design firm and retail store IBB Designs. Winning five awards for the “Best Furniture Store in the United States” and spanning 90,000 sq. ft. of high-end furniture, home decor, and accessories, IBB Designs is a full-service partner to its customers. These expert services include complete interior design in an array of styles; in-home design consultations; white glove delivery; and custom bedding, draperies, and window coverings.



Interview Highlights: Geyer's Thought Process for Interior Design

Let's learn more about how Shay Geyer and IBB Designs incorporate wholesale furniture into their designs by digging into some highlights from the exclusive interview.

Wide Range of Design Styles

IBB Designs' versatile product line features over 5,000 SKUs, inspiring styles from coastal to modern to art deco. IBB values high-quality furniture with a luxurious look, which is why it hand-picks each individual piece that goes in its showroom, and into its customers' homes or businesses.

Commitment to Exceptional Craftsmanship

In addition to hand-selecting high-end pieces for its showrooms and customer designs, IBB Designs has the ability to custom manufacture high-quality furniture – a commitment to craftsmanship and quality that mirrors Uttermost's approach to design and construction.

Strong Family Values

In the interview, Geyer also mentions a strong connection to Uttermost's family values. IBB Designs was started as a small boutique by Geyer's mother over 40 years ago. Since then, she and her husband have joined the team, and she emphasizes that working with family is one of her favorite aspects of her career. Similarly, Uttermost is a family-owned business, making them aligned in both their values and their commitment to building long-lasting relationships with their employees and their customers.

Why Partner With Uttermost?

Wholesale furniture suppliers like Uttermost offer a vast selection, diverse design styles, and flexible wholesale price points all backed by the personal touch of a dedicated sales and customer service team to aid you in creating beautiful spaces. This commitment makes us the perfect partner for retailers and designers like IBB Designs and Shay Geyer.

We appreciate the opportunity to sit down with designers like Shay to gain insight into how they take advantage of the Uttermost line.

Ready to incorporate high-end wholesale furniture and decor into your offering? Register for a wholesale account with us today.

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