



IBB Design Fine Furnishings, located in Frisco, Texas, offers over 90,000 square feet of a diverse mix of designer home furnishings, luxury home décor, and accessories hand-selected by its interior designers. Five-time winner of "Best Furniture Store in the United States," IBB is looking for a talented Graphic Designer to join our marketing team!

Job Summary

The IBB Graphic Designer is responsible for helping create the vision, concepts, and designs for marketing campaigns, print and email collateral, event invitations, website graphics, and the *IBB at Home* quarterly magazine. They will work closely with the owner and marketing team. The ideal candidate will come with new ideas and have strong communication skills and will work well within a small creative team as a self-starter. They must be comfortable in all phases of great design from conception to completion with all mediums in mind including email, web, social, print, digital and large-print display. This candidate should have expert working knowledge in Adobe Creative Suite. They need to be an innovative, strategic thinker, and possess the ability to juggle multiple projects at one time while meeting hard and fast deadlines with ease. We want a high energy person with a positive attitude to quickly become a critical part of our marketing team. Please provide strong samples of your work and/or web links along with your resume to career@ibbdesign.com.

Primary Responsibilities

- Develop eye-catching and engaging design graphics and visualize the language of the marketing campaign – whether through online (digital, including web, social, display ads, email, gif, etc.) and offline (print, point-of-sale materials, collateral, etc.)
- Translate key visuals / creative campaigns to various online and offline creative executions / versioning / resizing, according to management's marketing's requests and specifications.
- Build relationship with interior designers and other departments within the business
- Meet hard deadlines and be highly organized with a meticulous attention to detail
- Work quickly and efficiently with the ability to multi-task projects to meet deadlines

Skillset Includes:

- Mastery of Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)
- Expert in Photoshop Editing Ability, Email, Social Graphics, Web Design Skills, Magazine Layouts
- Passion and Knack for Hand-drawn Illustrations, Motion Graphics and/or Print Production
- Ability to create Room Visualizations and/or Product Renderings a plus
- Follow-up to ensure requests, needs, and commitments are met consistently
- Graphic Design Portfolio of work required
- 3+ Years of Proven Graphic Design Experience
- Strong time and project management skills to ensure deadlines are met on or before schedule
- Bachelor's Degree in Graphic Design, Marketing, Advertising and/or equivalent work experience
- Demonstrable mastery of visual design principles including but not limited to typography, color theory, layout, grids, perspective and space relationships, photography, and iconography.



- Must be able to perform work at a computer terminal between 6-8 hours a day, and function in an environment with interruptions
- Must be available to work evenings and weekends if needed on a project
- Strong working knowledge in Microsoft Office especially Outlook, Word, Excel, and PowerPoint
- Working knowledge of WordPress, Dropbox, CSS3, HTML a plus
- Experience designing in a corporate environment or ad agency a plus

Job Type: Full-time

Experience level: 3 years+

Work Location: In person or possible remote but must be local for in person meetings

Competitive Salary and Benefits

Qualified candidates send resume to career@ibbdesign.com.