



TOP LUXURY

REAL ESTATE LEADERS



MODERN LUXURY SPOTLIGHT

SHAY GEYER

IBB DESIGN
OWNER & DESIGNER

Shay Geyer is no stranger to the design industry. "My mom has always inspired me, which evolved into a passion for interiors and interior products," she says of her mother, Beth Rafferty, founder of IBB Design Fine Furnishings. Under Shay's tutelage, the family business has grown into much more than a full-service interior design studio consisting of 37 designers.

The 90,000-square-foot space recently won the ARTS Awards "Best Furniture Store in the United States" for the fifth time, which put them into the Hall of Fame. IBB is home to a diverse mix of designer home furnishings, luxury décor, and accessories from international markets, all hand-selected by their team of experts. Most recently, they've added an additional design center for their turn-key clients whose projects encompass building or remodeling a home from foundation to furnishings and finishing touches. "We cater to the client that wants a designer look without having to wait for a special order," she says. Much like her team, Shay specializes in combining color, pattern, and statement pieces that speak to an individual's unique personality. "When a client says, 'I won't make a design decision or do a project without IBB,' then I know we've cultivated a trusting relationship—which is the key to lifelong clients!" she shares. "We see everyone as family, including our employees, clients, and vendors; at the end of the day, they mean everything to us." These days, Shay stays busy between her vast client projects, be it private jets or worldly vacation homes, and her philanthropic efforts with local organizations, including Dwell with Dignity and Minnie's Food Pantry. Through it all, she attributes her growth to a combination of balance and teamwork, saying, "Balance in life with a strong team both at home and work has helped me in my success."

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