

MODERN LUXURY

# DALLAS

## THE HOME FRONT

The Most Serene Sanctuaries on the Market Across the Country



Sky-High Views, Posh Estates, Dazzling Developments & More

## Poetic Justice

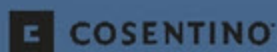
Hailee Steinfeld  
Revolutionizes the  
Period Piece

MODERN LUXURY SPOTLIGHT

MODERN LUXURY  
**DALLAS**

# TOP LUXURY REAL ESTATE INDUSTRY LEADERS

Presented by



BLEU CIEL  
LUXURY LIVING

SELECT PHOTOGRAPHY BY THOMAS GARZA PHOTOGRAPHY



## TOP LUXURY REAL ESTATE INDUSTRY LEADERS

### Shay Geyer

#### IBB DESIGN FINE FURNISHINGS OWNER AND DESIGNER

IBB Design is a perfect example that things are done bigger and better in Texas. This full-service family-owned, turn-key interior design firm is headed into its 40th year, with 90,000-square-feet of retail space, 36 designers, and thousands of happy clients.

It's clear they are doing something very right.

Shay Geyer, alongside her mother and IBB founder, Beth Rafferty, have taken the family's business to extraordinary heights. IBB Design has been creating beautiful homes all over the world for years because they have a diverse staff of talented designers that don't just get to know their clients, they bring their vision into a reality.

IBB has always been uniquely positioned as the only fine furnishings company in the Metroplex where you can walk in, spot something of incredible quality that is entirely unique, and have it delivered immediately. Instant gratification is a very nice thing.

As clients rediscovered the meaning of home in 2020, IBB Design became an even greater resource. People are wanting to create a more functional home environment, reimagine, and repurpose spaces for work, education, reflection, and relaxation. They want privacy and to be able to celebrate in a more intimate way in their homes.

IBB excels in adapting an environment to a client's lifestyle and personality. That was never more important than in 2020. With the changes in our world, making the new normal great became essential, and IBB is known for providing innovative, well-thought-out solutions.

And they do it beautifully.

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