*New/Now* LIFE IN COLOR

# In Living Color One contest. Two winners

with color is a bright idea.

e teamed up with Benjamin Moore for our fifth-annual Life in Color

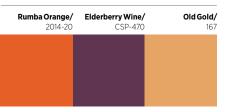
contest to select the most vibrant interiors from the city's top talent. This year, we decided to shake up the paint cans a bit. Once again, we called on Dallas designers to submit their favorite rooms from their glowing portfolios. But instead of calling on our editorial staff to make all the decisions, we narrowed down the submissions to 12 rooms-representing every hue in the fan deck-and turned the voting over to our readers. We also partnered with Dwell with Dignity to donate one dollar to the nonprofit for every online vote that was cast. In 11 days, our finalists received 1,712 votes, and we named the winner with the most tallies. But the editors couldn't hand it all over-we chose one "editors' choice" to share with you, too. Congrats to our two winners, who get bragging rights and swag from Benjamin Moore.

DAN PIASSICK

Readers'Choice Winner

SHAY GEYER IBB Design Fine Furnishings ibbdesign.com

Designer Secrets: Turn the page to learn some tonal tips from our winners.



WHEN DESIGNER SHAY GEYER'S MOTHER (and fellow designer) Beth Rafferty started concepting ideas for her new study, Geyer suggested lacquering the room in Rafferty's favorite shade of orange. "She looked at me like I lost my marbles," laughs Geyer. "But she kept saying, 'I want this house to be happy-I want it to feel good when people walk through the house." So Geyer gathered six Hermès-inspired hues, and the duo settled on Benjamin Moore's Fall Harvest. The mother-daughter team added jewel tones—such as the eggplant purple mohair sofa to keep the palette saturated, while also including neutral moments, like the slipper chair covered in gold silk fabric. And as no surprise to Geyer, it's Rafferty's favorite room in the house. "With your own personal house, it's fun to take those risks," Geyer says. -Ryan Conner

# GEYER'S TIPS FOR GOING BRIGHT AND BOLD

## → SAMPLE, SAMPLE, SAMPLE, Try

at least two to three different colors. Paint each color on a poster board (or if you're building, ask your contractor for a piece of Sheetrock) and move them around to different angles at different times of day. Take into account flooring, natural light, and ceiling height—all of which can affect the color. "Just because it looks good in your house doesn't mean it looks good in mine," she says.

→ TAKE FABRIC WITH YOU. "Maybe you have a fabric you're trying to pull a color from-have that with you," she explains. Don't be afraid to take as many reference materials as you need with you to the paint store.

→ USE A REPUTABLE PAINT

BRAND. Especially if you're attempting a bold color, quality is key.

#### → CHOOSE THE RIGHT PAINTER.

"You want to be really picky with who you hire to do a lacquer." she says. Gever compares the process to painting a car. From start to finish, the painter completes 12 steps, including sanding down at each layer. "It's laborious, which is why it is super expensive," she says. Pro tip: If you want the look for less, look for Benjamin Moore's Advance line, which gives you a high-gloss sheen without the price tag.



#### → STICK WITH ONE WALL.

"The idea is doing only one wall as the focal point with a wallcovering," she says. "It's not costly, it's easy to change out, and it won't overwhelm. It gives you just enough drama."

## → MIX IN POPS OF DETAIL.

Add color with artwork, pillows, or lamps. Or, get inventive. "Another thing we've done in a girl's room was hang vintage Hermès scarves on the wall." she says. "We used the hooks they sell in the Hermès store. You could do that with any scarf."

Keep it simple with larger items. "Be cautious about how you use color on a headboard or chairs," she says. "Don't go so trendy or bright on those things, but keep them a little bit softer so they will work later if you want to change them out."

# → GO CLASSIC WITH BIG PIECES.

how it fades in and out. It's modern, but still feminine, and not too youthful." Gilt mirrors, green lamps, and a bold monogram on the bedding added more detail. "It's not your regular monogram," Falconer adds. -Sarah Bennett